#### PRESIDENT'S MESSAGE

Luzerne County Community College's Strategic Plan delineates the path to achieve our mission to provide excellence in education, foster student success in achievement

of goals, and positively impact
Northeastern Pennsylvania. The
plan as well as the process for
developing the plan allows the
College and its many constituents
to view who we have been, who we
are, and most importantly who we
will be the future. Data gathered
through program assessment
and service evaluation drives
the Strategic Plan and leads to
effectiveness and efficiency across
the College.



Thomas P. Leary, *President*Luzerne County Community College

The plan sets our priorities and focuses our energy and resources to insure our future continues the achievements of the past. As we celebrate the College's success over the past 50 years, I am confident the 2017-2021 Strategic Plan will be the foundation for student success and educational excellence during the next 50 years and beyond.











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> Luzerne County Community College 1333 South Prospect Street

LUZERNE County Community College

# Strategic Plan 2017-2021

Building on 50 Years of Student Success and Educational Excellence



### STRATEGIC PLAN GOAL 1 Enhance Enrollment

Objective 1.1 - Expand LCCC's service area to include presence in surrounding geographic areas as well as outreach to underserved areas of existing markets.

Objective 1.2 - Maintain existing LCCC market share through expanded recruitment efforts in targeted subpopulations.

Objective 1.3 - Expand marketing capability in response to changing communication styles, expanded service regions and increased competition.

## STRATEGIC PLAN GOAL 2 Create Pathways for Increased Student Success

Objective 2.1 - Support the accomplishments of student goals through collaborative retention efforts by all institutional divisions and departments.

Objective 2.2 - Align existing services to population needs by providing equitable services at Dedicated Centers, and greater access to Main Campus programs and services.

Objective 2.3 – Enhance linkages between academic programs and career and industries.

### STRATEGIC PLAN GOAL 3 Provide Academic Excellence

Objective 3.1 – Increase student access to college programs through provision of innovative course schedules, varied delivery methods, and offerings in optimal locations.

Objective 3.2 – Align program offerings to meet the changing needs of the labor market, including new program development.

Objective 3.3 – Enhance teaching and learning through the use of a comprehensive, systematic assessment process where student learning data is used to improve curriculum and instruction.

Objective 3.4 – Implement best practices for maintaining state-of-the-art curriculum, equipment, and facilities guided by input from industry and four-year transfer institutions.

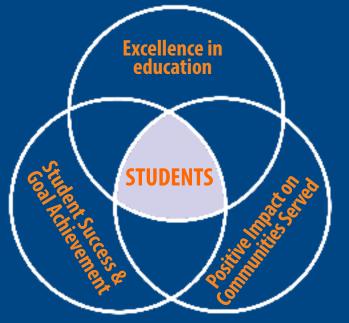


#### **MISSION**

Luzerne County Community
College provides excellence in
education, fosters student success
in achievement of goals, and
positively impacts Luzerne County
and the surrounding Northeastern
Pennsylvania region.

#### **Institutional Goals:**

- Provide a foundation of core knowledge and skills
- Develop contributing and culturally competent members of society
- Guide the learner in pursuit of educational and career goals
- Design a quality educational experience accessible for all learners
- Develop partnerships within the community to contribute to the economic, technological and social advancement of the region
- Ensure continuation of efficient and effective operations to support teaching and learning environment



Luzerne County Community College is accredited by the Commission on Higher Education of the Middle States Association of Colleges and Schools, 3624 Market Street, Philadelphia, PA 19104, (267) 284–5000. The Commission on Higher Education is an institutional accrediting agency recognized by the U.S. Secretary of Education and the Commission on Recognition of Post Secondary Accreditation.

## Foster Institutional Effectiveness

Objective 4.1 – Integrate all College plans with the Strategic Plan and College Budget to ensure compliance with the Middle States Standards for Accreditation.

Objective 4.2 – Ensure a Culture of Assessment by utilizing datadriven decision making for planning and utilizing assessment data for continuous improvement.

Objective 4.3 – Support professional development for faculty and staff creating a culture of collaboration and cooperation and develop a succession plan to sustain effective and efficient College functions at all levels in response to change.

Objective 4.4 – Ensure consistent compliance with institutional policy and procedures as well as federal, state and local requirements.

Objective 4.5 – Strengthen the institution through development of a comprehensive financial plan and efficient and effective allocation and management of resources to support implementation of all College plans (Strategic Plan, Academic Plan, Enrollment Management Plan, Facilities Master Plan, Financial Plan/Budget, Safety Plan, and Technology Replacement Plan) and pursue opportunities for alternative funding and increased revenue.

## STRATEGIC PLAN GOAL 5 Positively Impact the Community

Objective 5.1 - Expand and enhance strategic engagement with external stakeholders to positively impact the quality of life in the region.

Objective 5.2 – Support and encourage community members to actively participate in diverse activities and events at all campus locations through varied offerings, full utilization of College facilities and continued communication of available opportunities.