LUZERNE COUNTY COMMUNITY COLLEGE BOARD OF TRUSTEES GOVERNMENT AND EXTERNAL AFFAIRS, PUBLIC RELATIONS AND MARKETING AND COLLEGE FOUNDATION COMMITTEE MEETING

Monday, April 14th, 2025 4:30 p.m.

Committee Members:

Megan Kennedy, Esq., Committee Chair

George Brown
Paul DeFabo
James Dennis
Robert Schnee

Join Zoom Meeting: https://us06web.zoom.us/j/99097748206?pwd=cXB30ElGbjlTSVJUUk5DSnl2bngxdz09

Meeting ID: 990 9774 8206

Passcode: 472601 Dial: +1 646-558-8656

AGENDA

1. Approval February 2025 Summary Megan Kennedy, Esq., Committee Chair

2. **Legislative Update** President Yudichak

- 3. Grants Update Sue Spry, Associate Vice President, Academic Affairs
- **4.** <u>Institutional Advancement, FDN, Alumni & Student Activities</u> Rebecca Brominski, Executive Director, Institutional Advancement, Foundation
- 5. <u>Public Relations Update</u> Philip Schoener, Director of Public Relations & External Affairs
- 6. <u>Marketing Update</u>

Bob Bogdon

- Marketing Statistics
- Update on current and future initiatives